



Anita Shepard is the Regional Donor Recruitment Manager for Indiana and Ohio. Anita has over 30 years of entrepreneurial experience starting and building her own small businesses, where she learned the importance of customer service and bringing value to all who were invested in her success. She started her career in the blood industry with Michigan Blood/Versiti almost 5 years ago as a rep within a highly productive team and is proud to have been a part of Versiti from the beginning. Building on that collaborative environment prompted her to take on the challenges of managing a multi-state team and translating that recipe for success to her own team. A degree in Business Administration as well as Bio-Medical Science lead her to look at her role with a unique perspective and fostered her success. Anita is married with 2 grown children and one grandson who all live in Indianapolis. She currently splits her time between Indiana and Michigan with her husband.